

LOCAL RECRUITMENT OF CHAPTERS

Effective state and national programs depend upon membership support and growth. Increased membership provides resources for the expansion of services to local chapters. Membership recruitment offers a worthwhile experience in public relations and leadership. This event is designed to honor those chapters who encouraged more schools to participate in FBLA programs.

ELIGIBILITY

All local chapters are eligible. Local chapter members do not have to attend the state leadership conference to enter this event.

REGULATIONS

1. An entry form must be postmarked no later than March 17.
2. Chapters that install officers and initiate members of currently active chapters do not qualify for this award.

PROCEDURE

Information on the new or reactivated chapters installed must be listed on the entry form and should include: chapter number; name of school, city, state, and zip code; activities completed to charter or reactivate; and date chartered or reactivated.

JUDGING

The figures used in determining the winners will be the number of newly chartered or reactivated chapters on record in the FBLA state office at the close of business on March 17 of the current school year.

AWARDS

Certificates are presented to local chapters winning first through tenth places.

REPRESENTATION AT NATIONAL

A chapter must recruit a minimum of two (2) new/reactivating chapters to qualify for national competition. All entries recruiting two or more chapters may represent Missouri at the national conference.